



## **VRAD'S DISTRIBUTED STAFFING MODEL**

# $\nu$ Rad's distributed staffing model: designed to provide you with the expert patient coverage you need, when you need it.

As the leading teleradiology practice, we have 500+ physicians providing industry-leading quality radiology coverage to our clients and the patients we collectively serve.

Given the depth and breadth of our highly experienced physician team, we offer larger roster sizes with more subspecialty coverage than our competitors—and we alleviate the administrative burden by offering the services of a Credential Verification Organization (CVO) for free. Having a "right-sized" reading roster provides you with the subspecialty coverage you need, when you need it. A custom, comprehensive reading roster is just one of the benefits of partnering with  $\nu$ Rad.

### What is the Ideal $\nu$ Rad Roster Size?

There is no "one size fits all" physician roster. We create a custom roster for each client. First, we identify client needs based on the following:

**Study volume**—average volume, as well as projected fluctuations.

Coverage—daytime, evening, weekend, holiday, flex coverage, etc.

**Subspecialty requirements**—includes both desired subspecialty coverage as well as volume of subspecialty studies.

**Facility type**—imaging center, long-term care facility, stroke or trauma center.

**Geographic footprint**—location and billing requirements.

Then, we align the client's needs with our physician pool. We consider a number of factors including:

- **1 Schedule**—similar to many of the hospitals we serve, the majority of our radiologists work a designated shift and typically work a rotation of 7 days on, 7 days off.
- **2 Redundancy**—we build in a layer of back-up physicians to accommodate vacations, ISP outages, storms, etc.
- **3 Subspecialty**—our ability to segment and route studies to our fellowship-trained radiologists leads to more accurate interpretations and fewer consulting delays.
- Read rate—although we provide our physicians with tools to be efficient, we encourage each radiologist to read at their own pace. Quality patient care is our priority.
- Average open queue time—the available bandwidth a physician has to read additional studies within their subspecialty.



 $\nu$ Rad's s physician credentialing, licensing and privileging service provides you with the benefits of a Credentials Verification Organization (CVO) without the cost.

To eliminate the administrative burden of credentialing our physicians, we provide free credentialing services.

### $\nu$ Rad's Credentialing and Privileging Agreement:

- Greatly diminishes Medical Staff Office burden by eliminating the need to independently credential physicians.
- Enables expedited initial appointment and reappointment by allowing the hospital's governing body to grant privileges based on its medical staff recommendations, which rely on information provided by  $\nu$ Rad.
- Simplifies adding physicians— allows you to extend hours and have access to subspecialty coverage with shorter lead time.
- Meets CMS and The Joint Commission requirements for a written contract with the telemedicine entity.

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### $\nu$ Rad Snapshot

- Founded 2001 a MEDNAX Company (NYSE: MD)
- 500+ U.S. board-certified and eligible radiologists, the majority whom are subspecialty trained
- 2,100 hospital, health system and radiology group facilities served in all 50 states
- U.S.-based, 24/7 operations and technical support center
- World's biggest and most advanced PACS
- The largest and only radiology patient care benchmarking platform (vRad RPC<sup>SM</sup> Indices) for statistically significant national and peer performance comparisons
- Nationally recognized for innovation and clinical leadership, including ranked #3 on the InformationWeek Elite 100 list among U.S. healthcare & medical innovators
- ICD-10 ready and 100% of radiologists trained by October 1, 2015
- Standard-setting Quality Assurance program emphasizing performance improvement since 2004 delivers 99.7% accuracy

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