



VRAD ANALYTICS See Inside Your DataSM

Get Plugged In To High Performance Radiology

Demonstrate quality and value with VRad Analytics

Radiology analytics are no longer an option; they're a requirement. You won't get paid for quality if you can't prove it. And you can't prove it if you don't measure it.

See Inside Your DataSM. ν Rad Analytics provide a suite of reporting solutions with custom views into ν Rad's clinical database of tens of millions of imaging studies. It's "command central," giving you the transparency and insight you need to make informed decisions about optimizing staffing, imaging utilization and clinical quality.

 ν Rad Analytics is relevant for both hospitals trying to manage costs and improve operating efficiencies, and radiology groups trying to demonstrate value in an increasingly challenging and evolving reimbursement environment.

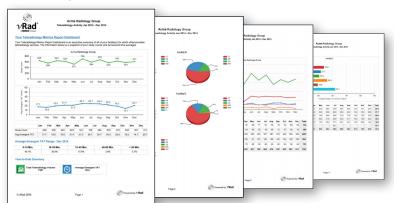
No other healthcare system, radiology group or teleradiology provider has access to more aggregated and normalized radiology data than ν Rad.

ν Rad Analytics include:

- **Powerful, user-friendly analytical reports:** Get custom information and insight unavailable in your existing systems delivered right to your inbox.
- vCodersM patented data normalization: The industry's first data normalization tool used on inputs for any hospital or radiology group delivers a single and consistent retrospective view across facilities.
- National and peer group benchmarking RPC (Radiology Patient Care) Indices: Compare
 your data online with the first findings-based national and peer group benchmarking
 metrics.
- Expert collaboration, consulting and transformation: Our Advisory Solutions radiology
 experts provide actionable insight from your data with recommendations tailored to your
 organization.

Teleradiology Metrics Report

- ullet Year-to-date rolling snapshot of $oldsymbol{
 u}$ Rad's average turnaround times and study volumes, by modality and priority.
- Practice and facility-level trends.
- Critical findings information.

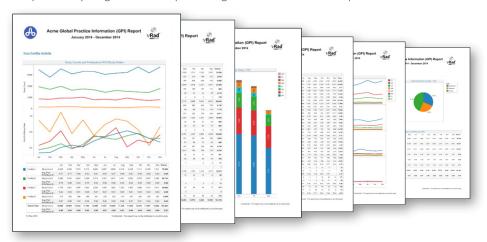


Frost & Sullivan

In today's new healthcare world, analytics are no longer an option; they're a requirement.

Global Practice Information Report

- A monthly look inside your practice including volumes, productivity and referral activity.
- 24/7 teleradiology AND onsite performance metrics.
- ullet Complimentary insight for clients partnering with uRad on final interpretations.



East Texas Medical Center-Tyler Finds Success with $\mathcal V$ Rad Analytics Insight

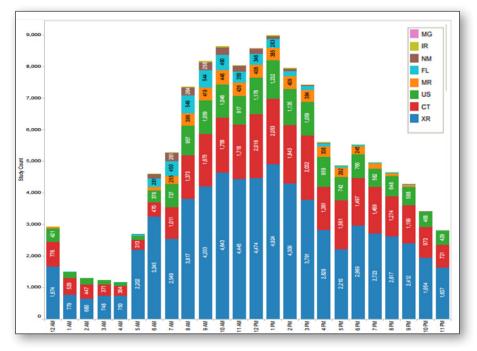
- New staffing plan reduced overtime costs-\$30,000 in the first 3 months
- Insight led to an informed decision to purchase a third CT scanner

"[Before VRad Analytics] we couldn't glean a clear picture of trends among ordering physicians and times that CTs were being ordered."

Dianne Adelfio, Vice President of Operations East Texas Medical Center - Tyler

Hospital Insight Report

- Delivered monthly to your email inbox, year-to-date rolling snapshot.
- 24/7 Radiology Service Line metrics across all your hospitals.
- ullet Complimentary insight for clients partnering with uRad on final interpretations.



Find out how you can utilize vRad Analytics. Contact vRad today at 800.737.0610 or go to www.vrad.com.

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